

KATIKATI TOWNSHIP 2025 DATA SUMMARY

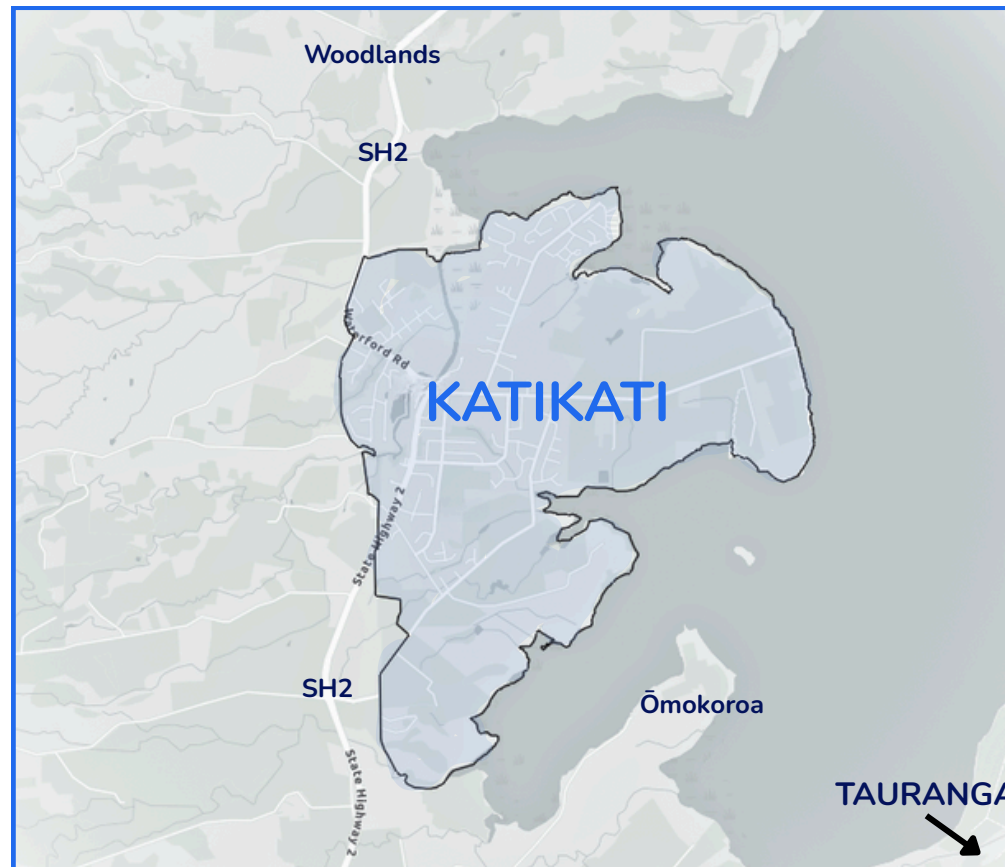
HE TANGATA
OUR PEOPLE

Census 2023

5,580

Usual Residents
**Katikatī Township
Population¹**
↑ **8.7%** since 2018

6,030
Estimated Resident
Population (ERP)
June 2025³



In conjunction with



Data collated within this Summary are based on Statistics NZ Urban-Rural 2023 area boundaries - for **Katikatī Township²**. The boundaries for this area are as depicted - from SH2 south of Lindemann Rd, following the coastline through the township, leaving SH2 between Marshall and Wharawhara Rd to take in all of Tetley Rd and Reretukahia Pā Rd.

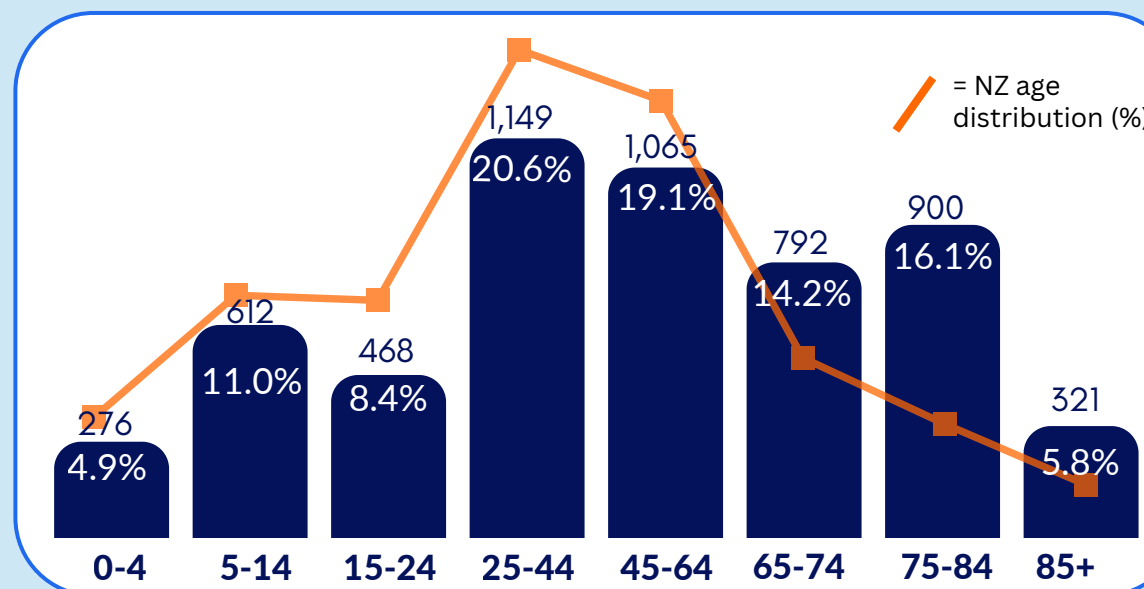
Census 2023



1 in 4 (24.3%) residents are under 25 years

NZ 31%
WBOP 28%
TGA 30%

Age Distribution¹



36.1% = 65+ years
of residents

2,016 residents are over 65 years of age

NZ 17%

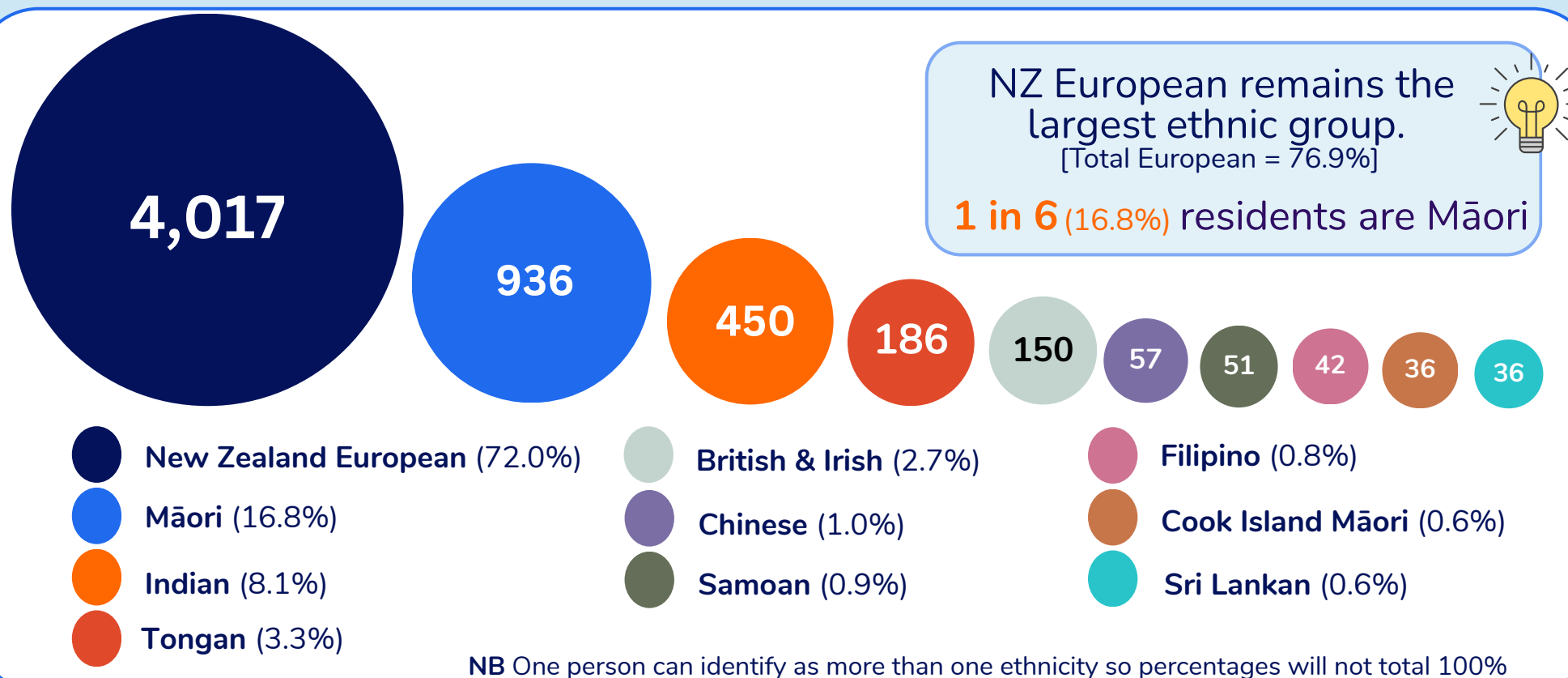
Median age = 51 years

NZ 38 years



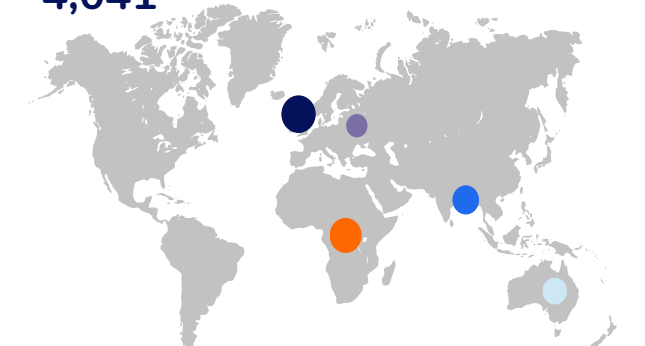
The area has an **older population**

Ethnic Makeup of Community¹ 10 largest Ethnic Groups



Birthplace¹

73.3% = Born in NZ
4,041



Top five overseas Birthplaces

- United Kingdom & Ireland (9.2%)
- Asia (8.8%)
- Australia (2.4%)
- Middle East & Africa (2.0%)
- Europe (Exc UK & Ireland) (1.5%)

Census 2023

People with Disabilities^{1, 4}

525 residents live with a disability (11.9%)

People with high functional limitations across any of six categories including communication, hearing, remembering, seeing, walking & selfcare.

Rainbow (LGBTIQ+)¹

135 (3.3%)

Local residents identify as **LGBTIQ+**

Languages Spoken¹ (in addition to English)

TOP 5

Language	Count	Percentage
Māori	201	3.6%
Panjabi	204	3.7%
Tongan	96	1.7%
Hindi	81	1.5%
Afrikaans	42	0.8%

Source Info & Notes:

- All data on this page has been sourced from Census 2023 (see Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses), Ethnicity (detailed total responses level 3), and Languages Spoken). Percentages provided for each topic are based on "Total Stated" (those who answered the related census question). They are not a percentage of "total population".
- The Katikatī Township Urban -Rural area is the same as Katikatī North and Katikatī South Statistical Area Unit 2 (SA2s).
- The latest population estimates as at 30 June 2025. See Stats NZ Place Summary - Katikatī (Urban Rural)
- The **Disability Indicator** combines all Census activity limitation questions to identify whether individuals (aged 5 years and over) have difficulty performing any of six basic universal activities because of a health problem. The activity limitations included are: seeing and hearing (even if wearing glasses/using a hearing aid), walking or climbing steps, remembering or concentrating, washing all over or dressing, and communicating (using your usual language). Read more at Stats NZ. This indicator is likely to underestimate people living with a disability. A more robust estimate of disability levels is available in the Household Disability Survey, but this is not available for small areas.

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Tūhono Pāpori | Western Bay of Plenty

Updated Feb 2026

KATIKATI TOWNSHIP 2025 DATA SUMMARY

HOUSEHOLDS & HOUSING

Census 2023



Katikati Population¹
5,580
↑ 8.7% since 2018



Total No. of Households²
2,316
↑ 13.0% since 2018



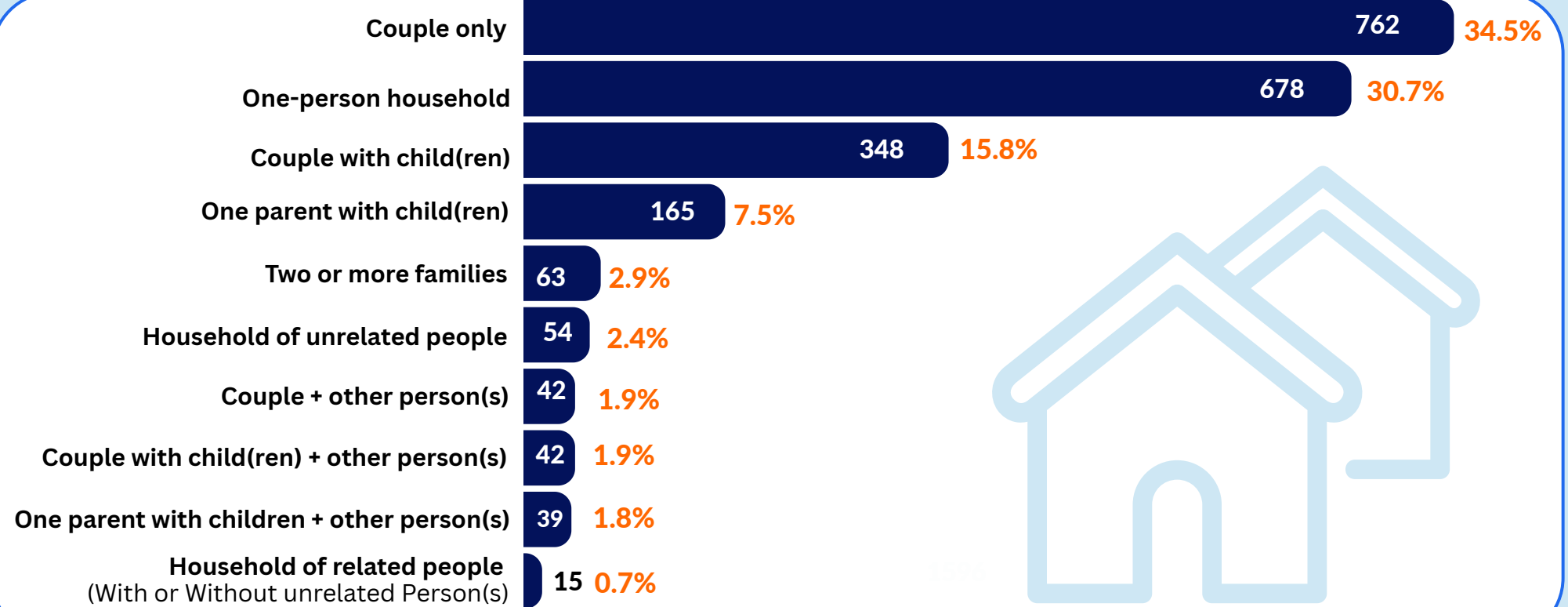
Total No. of Dwellings³
2,556
↑ 4.7% since 2018

Household Composition²

65.2% of households in Katikati Township are **people living alone** or **couple-only** households



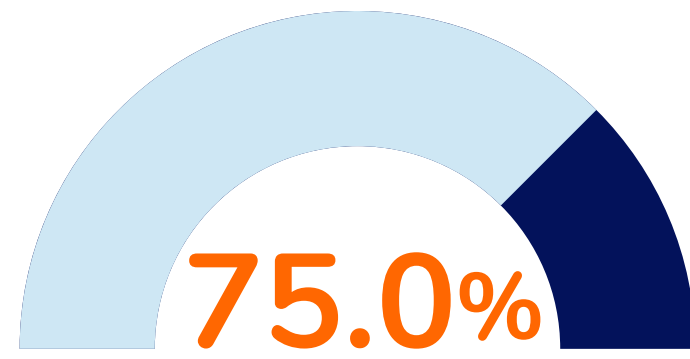
NZ 48%
WBOP 55%
TGA 50%



Housing

Census 2023

Home Ownership²



Proportion of households, who own (or partly own) the dwelling they usually live in or hold the dwelling in a family trust

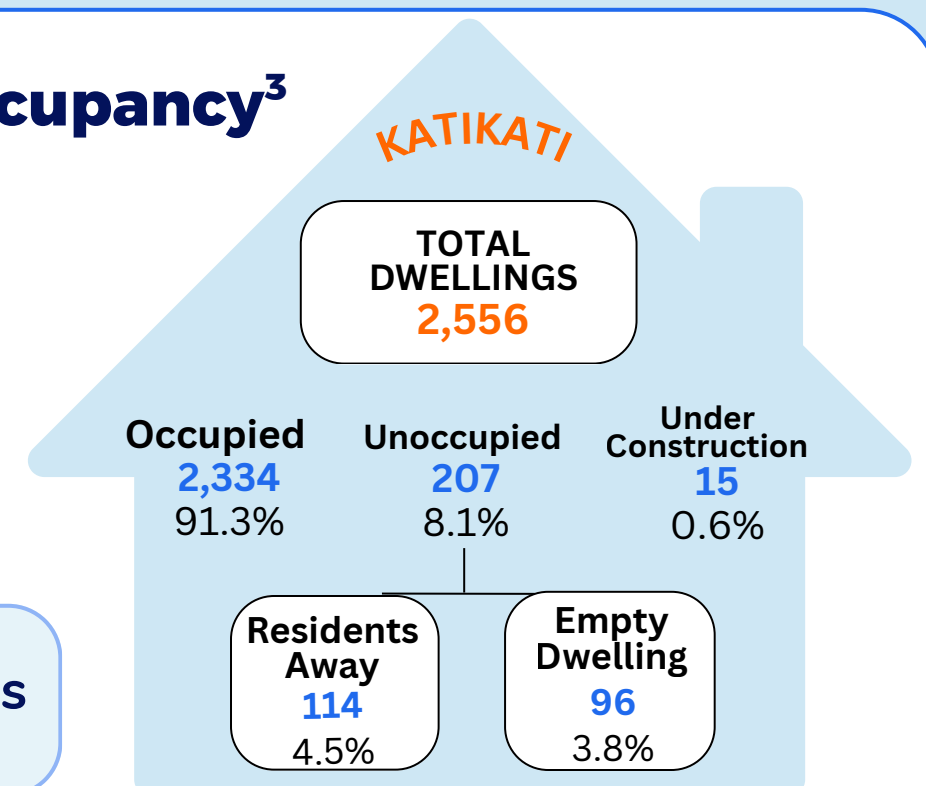
NZ 66%
WBOP 76%
TGA 69%

MORE Katikati households live in a **home they own** compared to the rest of NZ

Dwelling Occupancy³

Katikati Township has a high dwelling occupancy rate

336 More Dwellings
↑ 8.7% Since 2018



Adequacy of Housing Stock² Occupied Private Dwellings

Mouldy Homes³

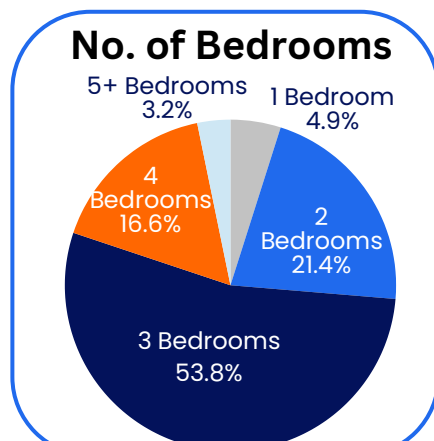
8.1% of homes have mould over an A4 size sometimes or always
168 homes
NZ 14%

Damp Homes³

10.7% of homes are damp at least some of the time
219 homes
NZ 18%

Household Crowding⁴

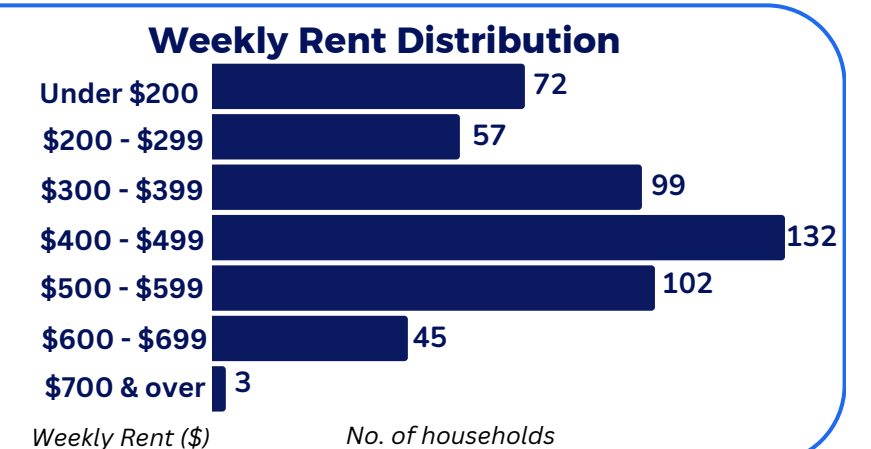
105 Crowded households (Households need one or more bedrooms)
27 Severely Crowded Households (Households need two or more bedrooms)



657 Households have 1 bedroom spare
1,110 Households have 2 or more bedrooms spare

Rental Cost²

\$410 ↑ 36.7% Since 2018 Median Weekly rent paid by Households



Tenancy Services

Katikati Township Median Rent⁵

\$600
Dec 2025

Source Info & Notes:

- Totals by topic for individuals, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses).
- Stats NZ Census 2023 (Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses) See also Household Composition (Level 2) dataset. A household refers to people usually residing in a private dwelling and sharing facilities.
- Totals by topic for dwellings, (RC, Ward, SA2), 2023 Census. NB **Unoccupied empty dwellings** include: existing dwellings that are being altered, repaired, or extended, & are unoccupied on census night; baches & holiday homes with no occupants on census night; and non-private dwellings, such as camping grounds & marae, that are unoccupied on census night.
- Household crowding** is based on the Canadian National Occupancy Standard (CNOS). It calculates the number of bedrooms needed based on the demographic composition of the household.
- In Stats NZ Census 2023 (Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses)
- Tenancy Services data on median market rent Katikati during the 6 month period from 1 Jul - 31 Dec 2025.

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KATIKATI TOWNSHIP 2025 DATA SUMMARY

INCOME & COMMUNITY

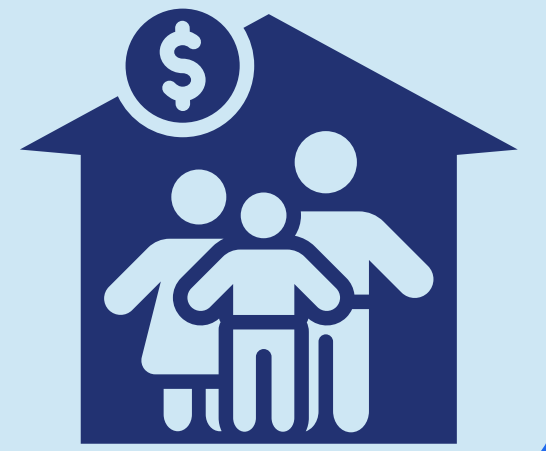
Census 2023

Median Household Income¹

Katikati Township
\$50,600

The median household income for Katikati is lower than the median income nationally, within the wider ward, the WBOP district and Tauranga city

Median before-tax income received for the financial year from all sources - for people aged 15 years and over within a household



Katikati - Waihi Beach Ward
\$67,700

WBOP
\$88,600

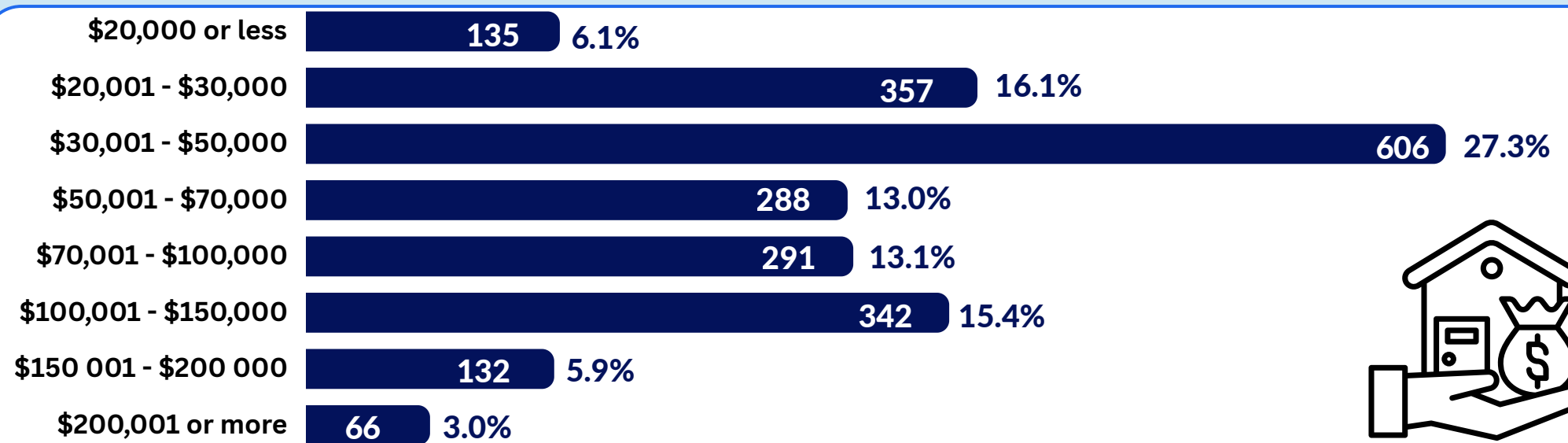
TGA
\$95,400

NZ
\$97,000

Household Income¹

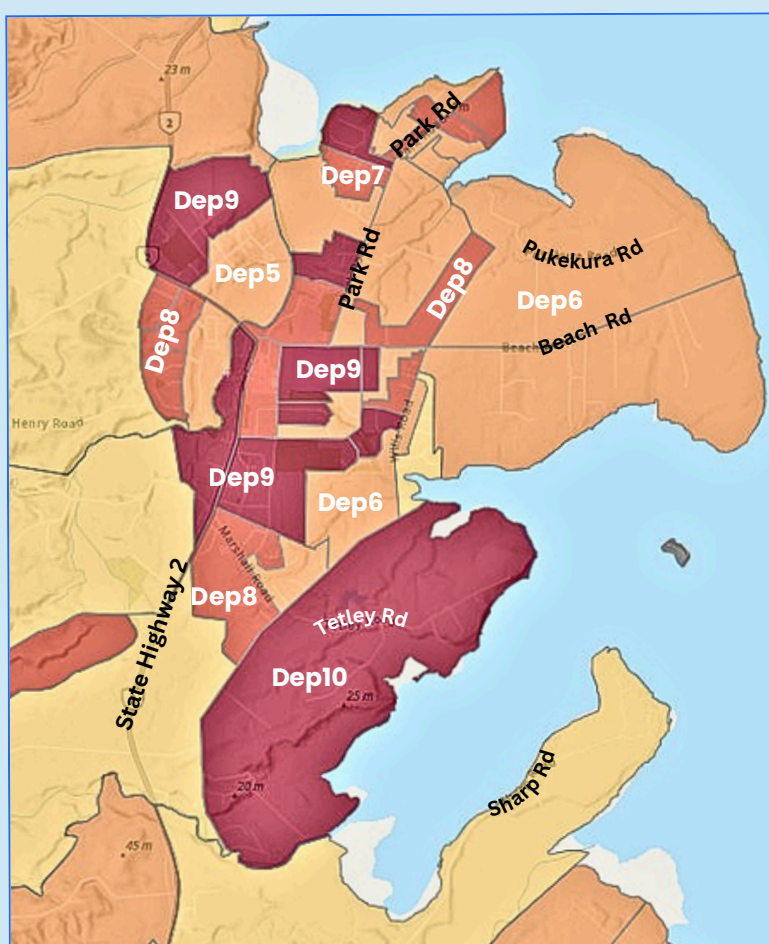
49.5% of Katikati households had income of less than \$50,000 in 2023

NZ 27% WBOP 30% TGA 28%



Deprivation Levels²

NZDep is an area-based measure of relative socio-economic deprivation (based on variables outlined in Table to right). A community with a rating of decile 1 is the least deprived, decile 10 is most deprived.



Katikati township has small areas with Decile 9-10 rankings (most deprived) through to Decile 3. Overall Katikati township has an averaged Dep Index of 7-8.

NZDep2023 decile (weighted average)

- 9 - 10 (most deprived)
- 7 - 8
- 5 - 6
- 3 - 4
- 1 - 2 (least deprived)
- Unavailable

Dimension of Deprivation	Description of variable (in order of decreasing weight in the index)
Communication	People who have no access to internet at home
Income	People aged 18-64 receiving a means tested benefit
Income	People living in equivalised* households with income below an income threshold
Employment	People aged 18-64 unemployed
Qualifications	People aged 18-64 without any qualifications
Owned Home	People not living in own home
Support	People aged <65 living in a single-parent family
Living Space	People living in equivalised* households below a bedroom occupancy threshold
Living Condition	People living in dwellings that are always damp &/or always have mould greater than A4 size

Vehicle Access¹

93 Households had no vehicle available for private use



Internet Access¹

216 Households had no access to internet at home



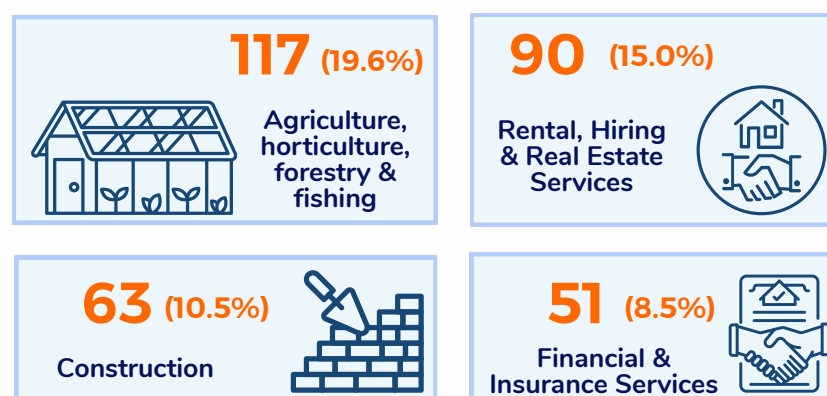
Businesses & Volunteering

597³

Businesses are based in Katikati

Feb 2024

Katikati businesses are diverse³



576⁴ (15.3%)

residents (over 15 years) had engaged in voluntary work for or through an organisation, group or marae in the previous 4 weeks

(compared to 13% of people nationally)

Source Info & Notes:

1. Stats NZ Census 2023 - Totals by topic for households, (RC, TALB, UR, SA3, SA2, Ward, Health), 2013, 2018, and 2023 Censuses
2. University of Otago (2024). Socioeconomic Deprivation Indexes: NZDep and NZiDep, Department of Public Health
3. Business Demographics (Stats NZ, Feb 2024). <https://tools.summaries.stats.govt.nz/places/SA2/katikati-north/vs/SA2/katikati-south>
4. See Work & Labour Force Status and Unpaid work - Stats NZ Census 2023 - Totals by Topic for Individuals (RC, TALB, SA2), 2023.

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Katikati School Rolls¹

MOE 2025

482
Students

Katikati Primary
School



816
Students

Katikati College



1,298

children/young people were
enrolled in schools within
Katikati township in 2025

Many of those enrolled in Katikati
schools travel to school from outside
Katikati township

Education Indicators²

Census 2023

867²

Katikati residents
study
full-time

87²

residents study
part-time

1 in 4

1,092

Residents over 15 years who
have no qualifications

15.4%

684

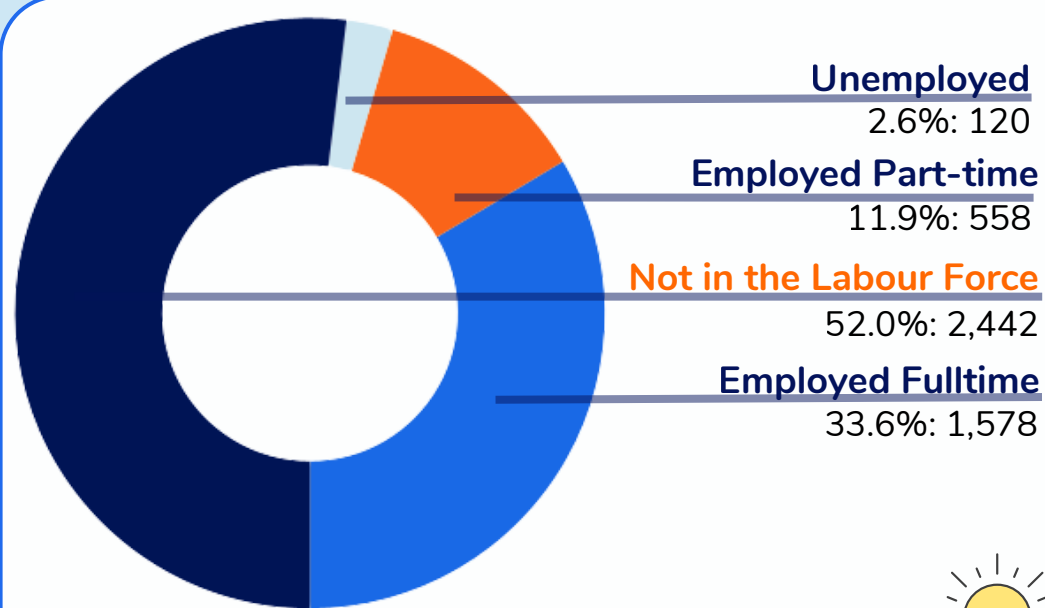
Residents over 15 years have a
Bachelors Degree (or higher)
qualification

55.8%

2,412

Residents over 15 years have
no post-school qualification

Work & Labour Force Status²



The older age distribution of Katikati Township ward,
means a high proportion of the adult
population (over 15 years) is **NOT in the labour force**

Local Employment²

1 in 7

working people living in Katikati-
township are employed in primary
industries (Agriculture, Forestry
Fishing (and/or Horticulture))



WBOP NEET (Not in Employment or Education & Training) Rate³

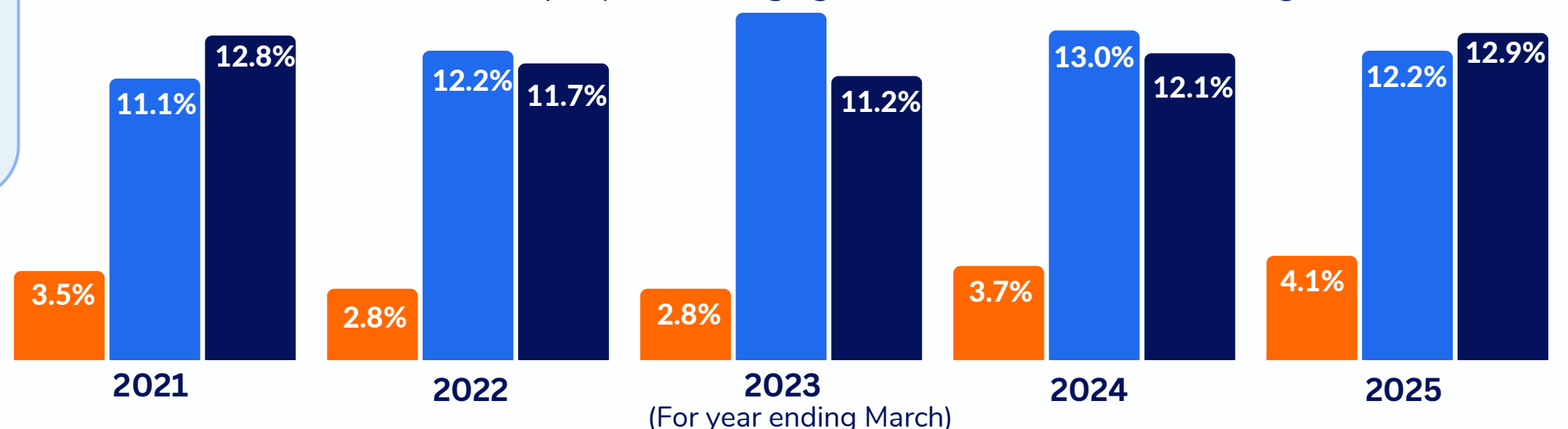
Household Labour
Force Survey 2025

1 in 8

WBOP young people
are not in
employment,
education or training

WBOP
Unemployment Rate
WBOP
NEET Rate
NZ NEET Rate

The **NEET rate** measures the proportion of people aged 15–24 years
who are not employed or engaged in education or training



Source Info & Notes:

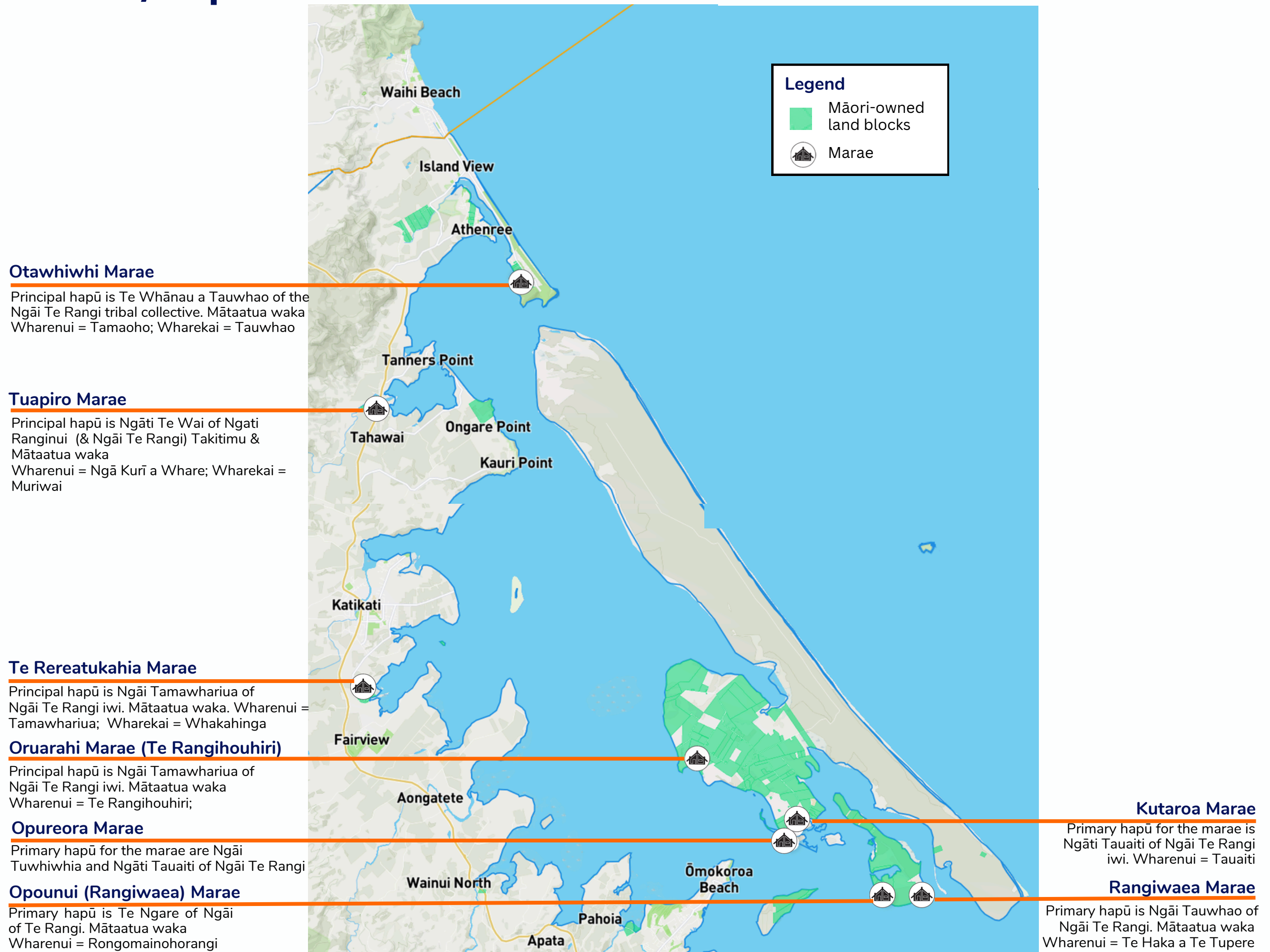
- Ministry of Education (1 July 2025). [Education Counts | School Rolls](#). NB there may be other young people who commute to schools outside the ward
- Census 2023 - Study participation includes those "attending, studying, or enrolled in tertiary institutions, school, early childhood education, or any other place of education or training. Full-time study = 20 hours+ per week. For all education, work & employment stats see: [Totals by topic for individuals_\(RC_TALB_UR_SA3_SA2_Ward_Health\)](#)
- Stats NZ Household Labour Force Survey in [Infometrics Report - NEETS | WBOP & Infometrics Report - Unemployment | WBOP](#) (accessed 21 January 2026)

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Marae/Hapū in the Katikati-Waihi Beach Ward ¹



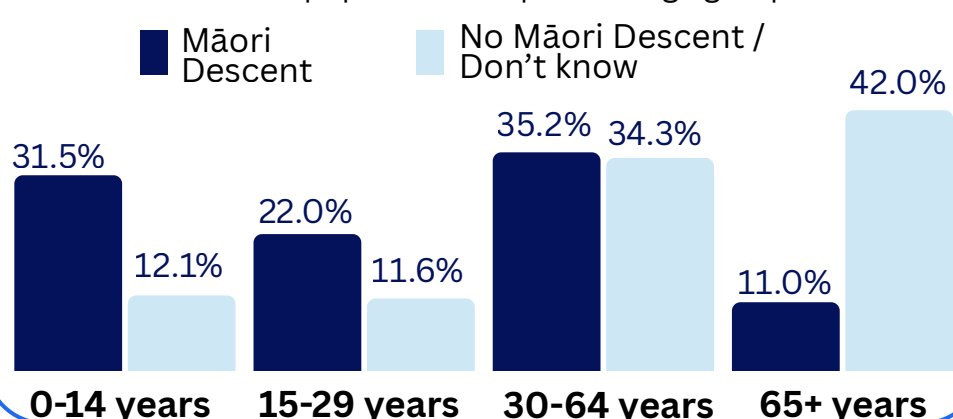
Māori Descent ²

1 in 5 (19.0%)
Katikati residents report Māori whakapapa (descent)

1,062
Residents with Māori Whakapapa

Age Distribution of Māori Descent Population

(% of each population in specified age group)



53.5% of those of Māori descent are under 30 years compared to 23.7% of residents with no Māori descent

Iwi in the WBOP ³



Census data provides some insights into iwi affiliation of people across the WBOP district.

The two local iwi whose rohe (area in which they are mana whenua) is within the Katikati area are **Ngāi te Rangi & Ngāti Ranginui**. Along with **Ngā Puhī** (NZ's largest iwi), these are the three iwi to whom the most WBOP people are affiliated.

Iwi Affiliation in WBOP	Count
Ngāi te Rangi	1965
Ngāpuhi	1701
Ngāti Ranginui	1596
Tapuika (Te Arawa)	990
Ngāti Porou	969
Ngāti Whakaue (Te Arawa)	759
Ngāti Tuwharetoa (ki Taupō)	642
Te Arawa (iwi not named)	633
Waitaha (Te Arawa)	609
Ngāi Tahu	603
Tūhoe	597
Ngāti Pikiao (Te Arawa)	540
Don't know	1911
People affiliated with at least one iwi	11259

Source Info & Notes:

- See [Māori Maps](https://maorimaps.com/en/marae-map) | Marae <https://maorimaps.com/en/marae-map> and [Te Whata](https://tewhata.io) | Iwi area of interest <https://tewhata.io>
- See [Totals by topic for individuals, \(RC, TALB, UR, SA3, SA2, Ward, Health\), 2013, 2018, and 2023 Censuses](#) and [Maori Descent Indicator Census Data](#) - "A person is of Māori descent if they are the descendants of a person who has Māori descent or ancestry (these terms are used synonymously). The term Māori descent is based on a genealogical or biological concept, rather than on cultural affiliation to the Māori ethnic group." For more information about Māori descent see Stats NZ variable by concept
- Statistics NZ - (Census 2023) [Iwi affiliation, Māori ethnicity indicator, age, and gender for the Māori descent census usually resident population count, \(RC, TALB, Health\), 2013 and 2023 Censuses](#). NB People can identify up to four iwi with which they are affiliated.



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Community Insights

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